



**AMERICAN
INDIGENOUS
TOURISM**
ASSOCIATION

JOURNEY WITH US

**ADVANCING AMERICAN
INDIGENOUS
TOURISM FOR MORE
THAN 27 YEARS**



**THE ONLY NATIONAL ORGANIZATION DEDICATED
SOLELY TO INDIGENOUS TOURISM ACROSS THE
UNITED STATES AND ITS TERRITORIES.**

Our work is rooted in place, story and community. We support tourism that honors living cultures, respects ancestral lands, and reflects Indigenous values, while creating meaningful economic opportunity for Native Nations.

We envision a future where Indigenous tourism is a powerful catalyst for economic sovereignty, cultural continuity and global understanding—where visitors are welcomed into authentic experiences shaped and led by Indigenous communities themselves.

WHY JOIN US

Membership in the American Indigenous Tourism Association is an invitation to be part of a national movement—one that elevates Indigenous Experiences, strengthens tourism enterprises and ensures Indigenous voices lead the narrative.

CONNECT
with Indigenous
tourism and hospitality
professionals
nationwide.

COLLABORATE
with tribal leaders,
destination
managers and
industry partners.

SHOWCASE
your attractions,
experiences and
stories to global
audiences.

STRENGTHEN
your visibility and
influence within the
travel industry.

STAY INFORMED
on trends,
opportunities and best
practices in Indigenous
tourism.

ROOTED IN CULTURE. DRIVEN BY COMMUNITY. POWERED BY TOURISM.

A NATIONAL NETWORK, *ROOTED IN PLACE*

Our membership brings together Native Nations, Indigenous organizations, tourism businesses, cultural institutions, and governmental and academic partners to form a strong, trusted network. Together, we build capacity, expand opportunity and support tourism that benefits communities today and for generations to come.



MEMBER BENEFITS

Benefits include, but are not limited to:

Industry Recognition: Recognized as a leader in Indigenous travel, tourism, and recreation.

Conference & Event Savings: Enjoy reduced registration for the American Indigenous Tourism Conference and other trainings and events.

Trade Show Representation: Participate with the American Indigenous Tourism Association at major travel trade shows, including IPW and Go West.

Enhanced Destination Visibility: Receive priority placement and discounted enhanced listings on Destination Native America, including a red map marker.

Awards & National Promotion: Gain eligibility for the Excellence in Indigenous Tourism Awards, Top Ten Destinations list, and national promotions.

Familiarization (FAM) Tours: Access exclusive opportunities to host international tour operators and media.

Media Promotion: Be a first-choice member for national and international media features.

Social Media Exposure: Share your news, events, and press through association and Destination Native America channels.

Leadership & Voice: Vote in leadership elections, apply for the Board of Directors, and help shape organizational priorities.

News & Opportunities: Receive updates on industry news, funding, training, scholarships, and promotions.

Signature Projects & Technical Assistance: Participate in national and historic trail initiatives, including Route 66, Lewis & Clark, Nez Perce, Juan Bautista de Anza, and more.

Expert Consultation: Access a one-hour consultation with staff on tourism development, marketing, grants, events, and fundraising.

National Advocacy: Support advocacy efforts in Washington, D.C. to advance Indigenous tourism funding and infrastructure.

Brand Affiliation: Use the association's logo in your marketing in accordance with branding guidelines.

JOIN THE JOURNEY

Become part of the national voice advancing Indigenous tourism—authentically, respectfully and sustainably. **JOIN US. Help shape the future of Indigenous tourism.**

WWW.AMERICANINDIGENOUSTOURISM.ORG/MEMBERSHIP

LEARN MORE

