



GO INTERNATIONAL 2026

Sponsorship Prospectus

April 21-22, 2026 • Virtual Conference

Empowering Indigenous Tourism Businesses to Expand into International Markets

About Go International

Go International is the American Indigenous Tourism Association's premier annual virtual training conference designed specifically for Indigenous-owned tourism businesses seeking to expand into international markets. This intensive two-day event brings together industry experts, successful Indigenous entrepreneurs, and key stakeholders to provide practical, actionable strategies for scaling tourism operations globally.

Through specialized tracks covering everything from market readiness and B2B distribution to authentic storytelling and sustainable tourism practices, attendees gain the knowledge, connections, and tools they need to successfully enter and thrive in international tourism markets.

Why Sponsor Go International?

- **Direct Access to Indigenous Tourism Leaders:** Connect with decision-makers from Indigenous-owned tourism businesses actively seeking international partnerships and B2B relationships.
- **Showcase Your Expertise:** Position your organization as a thought leader in Indigenous tourism and international market development.
- **Build Strategic Partnerships:** Foster relationships with emerging Indigenous tourism businesses that are poised for international growth.
- **Demonstrate Corporate Responsibility:** Show your commitment to supporting Indigenous economic development and cultural preservation.
- **Increase Brand Visibility:** Gain exposure to American Indigenous Tourism Association's extensive network across Native American, Alaska Native, and Native Hawaiian communities.

Attendee Profile

Go International attracts Indigenous tourism professionals, including:

- Owners and operators of Indigenous tourism businesses
- Tribal tourism directors and economic development officers
- Destination marketing professionals
- Cultural heritage site managers
- Tour operators and hospitality providers



Sponsorship Opportunities

Premier Sponsor - \$2,500

Maximum 2 sponsors available

- **3 free registrations, live virtual booth upon request**
- **Speaking Opportunity:** 15-minute presentation during a relevant track or dedicated "Industry Insights"
- **Selection of 2 sessions to highlight sponsorship during attendee selection and during conference**
- **Recognition:** Verbal acknowledgment during opening and closing sessions
- **Prominent featured sponsor**
- **Prominent Logo Placement:** Featured on conference website, all email communications, and registration page
- **Banner on sponsor page**
- **Virtual Booth:** Dedicated breakout room for 30-60 minutes for one-on-one meetings with attendees
- **Email Blast:** Two dedicated emails to all conference registrants (pre or post-conference)
- **2 push notifications during each sessions**
- **Rupert Report Mention:** One dedicated advert in Weekly Newsletter
- **Social Media Promotion:** 3-4 mentions across American Indigenous Tourism Association's social media platforms

Supporting Sponsor - \$1500

Multiple sponsors available

- **2 free registrations, live virtual booth upon request**
- **Selection of 1 session to highlight sponsorship during attendee selection and during conference**
- **Prominent featured sponsor**
- **Logo Placement:** Featured on conference website, all email communications, and select marketing materials
- **Banner on sponsor page**
- **Recognition:** Verbal acknowledgment during opening and closing sessions
- **Social Media Promotion with logo:** 1-2 mentions on American Indigenous Tourism Association's social media platforms
- **Email Blast:** One dedicated emails to all conference registrants (pre or post-conference)
- **1 Push notification during each day sessions**



Session Sponsor - \$1000

Sponsor individual tracks or sessions

- **1 free registration, live virtual booth upon request**
- **Banner on sponsor page with logo**
- **Selection of session to highlight sponsorship during attendee selection and during conference**
- **Session Introduction:** 3-5 minute introduction at the start of your sponsored track or session
- **Branded Session:** Session includes sponsor's logo on Zoom background and materials
- **Q&A Participation:** Sponsor representative can participate in session Q&A discussion
- **Logo Placement:** Featured on session description and related promotional materials
- **Social Media promotion with logo**

À La Carte Sponsorship Options

Opportunity	Investment
<p>Resource Library Sponsor Logo prominently featured on pre and post-conference resource hub and recordings page</p> <ul style="list-style-type: none"> • One free registration • Banner of sponsor page • 1 Push notification during selected day 	\$750
<p>Virtual Networking Hour Sponsor Host and brand a dedicated networking breakout session between conference programming 1 free registration, live virtual booth upon request</p> <ul style="list-style-type: none"> • One free registration • Banner on sponsor page • 1 Push notifications during selected day 	\$750
<p>Coffee Chat Sponsor Brand informal 30-minute "coffee chat" sessions between formal programming</p>	\$500
<p>Digital Session Sponsor Include promotional materials in digital welcome packet sent to all attendees</p>	\$300



2026 Conference Tracks

The Go International conference features 10 specialized tracks designed to provide comprehensive training for Indigenous tourism businesses:

- **International Market Readiness**
- **Product Development for International Markets**
- **B2B Distribution & Partnerships**
- **Digital Marketing & Online Presence**
- **Authentic Storytelling & Cultural Presentation**
- **Target Market Insights**
- **Operations & Logistics**
- **Sustainable & Regenerative Tourism**
- **Success Stories & Case Studies**
- **Emerging Trends & Innovation**

Partner With Us

Join us in supporting Indigenous tourism businesses as they expand their reach and share their cultures with the world. Your sponsorship investment directly contributes to building capacity within Indigenous communities and creating sustainable economic opportunities.

For more information about sponsorship opportunities, please contact:

American Indigenous Tourism Association

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Phone: (505) 724-3592

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