AMERICAN INDIGENOUS TOURISM ASSOCIATION

ASU Center for Sustainable Tourism
Arizona State University

" THIS PROGRAM HAS BEEN AN ENLIGHTENING EXPERIENCE, VALUABLE AND VERY BENEFICIAL IN MY NEWLY ADDED RESPONSIBILITY OF OVERSEEING MARKETING ON TOP OF MY EXISTING RESPONSIBILITIES OF PUBLIC PROGRAMS, MEMBERSHIP, SPONSORSHIP/PARTNERSHIP AND VISITOR SERVICES. "

– Maurice C. Jackson, Director of Museum Services, Mashantucket Pequot Museum & Research Center

PROFESSIONAL CERTIFICATE

SUSTAINABLE TOURISM FOR NATIVE NATIONS & COMMUNITIES

REGISTRATION DEADLINE: March 8, 2027 **COURSE DATES:** March 22 - May 9, 2027

Offered in partnership by AIT and Arizona State University's Center for Sustainable Tourism, this online certificate program explores tourism's impact on Native communities and how to develop long-term, sustainable tourism strategies.

Designed for Indigenous tourism professionals, the program includes 7 weekly modules and an optional final project. Each module requires 5–6 hours per week and features Native-focused case studies, interactive content, and self-guided learning.

LEARN MORE & BUILD YOUR COMMUNITY'S TOURISM FUTURE

www.americanindigenoustourism.org/asu-certificate

LEARN MORE OR REGISTER HERE